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what
matters
most™

MEMORANDUM

August 20, 2025

Important Announcement: National Price Lists & Commercial Price List Adjustments

Dear Valued Partner,

At GAF Commercial, we are incredibly grateful for your continued partnership and the trust you place in us to deliver high-quality solutions for your projects. We truly appreciate your business and remain committed to making it more straightforward, consistent, and beneficial to work with us. Effective **October 1, 2025**, GAF Commercial Roofing will introduce a **National Price List**.

This change will replace our current pricing structure and provide you with a unified approach to reduce complexity and enhance pricing predictability, making it easier to do business with GAF.

With this transition, we will also implement a price adjustment in several of these product categories to reflect current dynamic market conditions.

Your GAF Commercial salesperson will personally reach out soon to walk you through these changes in more detail and provide you with all the necessary resources and support to ensure a smooth transition.

Thank you for your continued partnership.

Warmly,

A handwritten signature in black ink, appearing to read "Dan Karins", with a stylized flourish at the end.

Dan Karins
Senior Vice President, GAF Commercial Roofing