

November 22, 2019

To our valued Royal® and Exterior Portfolio® vinyl customers:

Thank you for a robust 2019. Together we made great strides building the share of vinyl siding cladding in remodeling and new construction. As we look forward to 2020, we strive to manage raw materials and production costs necessary to manufacture our products and try to minimize any impact from fluctuations on our customers. However, due to recent cost increases, we are announcing a price increase of 3%-4%, effective February 1, 2020, on Royal® and Exterior Portfolio® vinyl siding and accessories as well as Portsmouth® Shake and Shingles products. The increase applies to both standard and deal pricing and all orders placed after January 31, 2020 for shipment at plant convenience.

As always, we value and appreciate your business. If you have any questions, please reach out to your Royal Territory Manager.

Sincerely,

Bill Conlon

Bill Conlon
Vice President, US Sales



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